

Abstract

Title: Knowledge of rowing between students of Faculty of Physical Education and Sport - Charles University and Faculty of Physical Culture - Palacký University Olomouc

Objectives: The main objective of this work is research on the extent of knowledge about rowing of the students of two sports-oriented university faculties. Another aim is to compare general knowledge of students and comparison of the two selected faculties

Methods: To determine the necessary information was used quantitative research, using on-line interviews. Before the interview was modified a questionnaire on the given subject, which was planned for 100 respondents. The research was conducted using an electronic questioning when the questionnaire was completed 119 respondents from Faculty of Physical Education and Sport - Charles University and The Faculty of Physical Culture – Palacký University Olomouc

Results: Based on the research results, it is possible to say that knowledge and awareness about the rowing is among respondents rather average. Approximately 75 % of the respondents knew the correct answer in three questions. But to another question stated the right answer only 12 % of respondents. After mutual comparison of the two faculties, it is possible to say that knowledge of rowing are comparable.

Keywords: rowing, marketing research, university, students, comparison